

WCPO TV, CINCINNATI, OHIO
Addressing the Community's Problems and Needs Report
3rd Quarter
July 1 – September 30, 2012

Program Title: *A New Day*

Source: Recorded

Time/Day: 11:00-11:30 a.m.

Frequency: 1st Sunday/Monthly

Type: Public Affairs

Program Description

A New Day is a public affairs show that provides information, resources and tools to strengthen communities, families and individuals. Produced in a comfortable, relaxed setting, each show features a community calendar and interview segments that address current key issues in the local community.

**Individuals and Families
in Need**

July 1, 2012 – Discussed the need for Fans and air conditioners for families in need.

Housing

August 5, 2012 – The Metropolitan Housing Authority discussed an event to match landlords with low-income families in need of housing.

**Healthcare
Vitality of Non-Profits**

August 5, 2012 – Organizers of a breast cancer awareness event discussed how viewers can participate and donate to the cause.

Senior Citizens

September 2, 2012 – A caregiving conference will help caregivers with issues of burnout and options for senior living.